

Press release

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SGT / Vivesta integrates Antidot Finder Suite as semantic search engine for its software suite Veda / Mediaflow



Photo: Guillaume d'Azemar de Fabregues, Chairman of SGT and Vivesta, and Olivier Pequignot, Business Engineer at Antidot.



Champs sur Marne, France, September 9th 2011 - SGT announced a new partnership with Antidot, for the integration of a semantic search solution in its content management software suite Veda and Mediaflow. As from January 1st, 2012, future versions of Veda and Mediaflow will allow the use of the semantic search in all the product functions. The technical and commercial partnership linking SGT / Vivesta and Antidot will easily bring the power of Antidot Finder Suite, the semantic search engine, into SOA / Web Services architecture of Veda and MediaFlow.

« Our customers need is to handle in a more acute way a greater number of contents, and their staff is used to the semantic search offered by the most performing e-commerce web sites. Antidot provides us with a simple and efficient solution so that each of our customers can set an search adapted to its needs, its usage, and its thesaurus » says Guillaume d'AZEMAR de FABREGUES, Chairman of SGT and Vivesta.

« Medias, and content editors, is for Antidot a strategic development opportunity : TF1, Canal Plus, Radio France, and other premium groups already use our semantic search engine. We dramatically develop an indirect sales model, through OEM partnership with vertical software editors, as we did for the e-commerce. The original partnership build with SGT will allow hundreds of channels to use our solution » says Fabrice LACROIX, Chairman of Antidot.

About SGT :

With 20 years of experience in broadcasting, SGT is a leading global software vendor providing innovative solutions for the broadcast and media industries. More than 300 TV channels worldwide use SGT's award-winning software suite, VEDA™, such as Arte, BeTV (Belgium), Canal +, EPTV (Algeria), Eurosport, France Télévisions, M6, ProfMedia (Russia), RTBF (Belgium), RTL, SBS (Netherlands), SWR (Germany), TF1, TSR (Switzerland), TV5 Monde. The solution based on a service-oriented architecture (SOA) features high flexibility and modularity offering seamless integration into each client's environment. The company was founded in 1990 in France. For more information visit SGT's website at www.sgt.eu

About Antidot :

For over 12 years, Antidot designs search and information access solutions allowing organizations and people to have all the information they need to understand, decide and act: search engines, systems to collect, structure and enrich data, tools to navigate into the information and to collaborate, business intelligence solutions. Antidot has developed a strategic vision, covering the whole field of search and information access, based on experience gained in a variety of projects carried out with customers and partners. Founded in 1999, Antidot employs over 40 people in Lyon, Aix-en-Provence and Paris. Winner of 2009 Deloitte Technology Fast 500 European Prize, Antidot is a profitable company with above 25% annual growth. For more information visit Antidot's website at www.antidot.net