



## Press Release

### Press Contact:

SGT:

Hélène Ly

Phone: +33 6 12 89 74 28

Mail: [hly@sgt.eu](mailto:hly@sgt.eu)

## **TF1 Group reconfirms commitment to SGT for the evolution of its playout system in Monaco (TMC – NT1)**

*With the addition of NT1, broadcast through TMC's Monaco-based control room, the two TV channels benefit from shared equipment and new features for joint media management.*

**Champs sur Marne, France, March 10, 2011** - SGT, a leading European software vendor in the broadcast and media industry, announced that SGT has assisted its client TMC in the process of extending and modernizing its playout system and integrating the French TV channel NT1. Since November 10, 2010, NT1 is broadcast through TMC's control room in Monaco. Within the context of the overall project, SGT was in charge of:

- the **complete playout**
- the **media management** with regards to **identification** and **media**

**acquisition** for four TMC channels in Monaco and two NT1 channels in Boulogne (near Paris), as well as **content checking** and **archiving**.

The installed workflows for NT1 and TMC are identical. The objective was to ensure the playout continuity while reproducing TMC's workflow for NT1, and to share as much existing equipment as possible. The system now interfaces with the *LOUISE* traffic system from *Proconsultant* according to TMC's workflows already in place.

"Following the acquisition in 2010 of 80% of TMC and 100% of NT1 by the TF1 Group, it was important to quickly upgrade the existing playout systems for the two channels and to share the playout tools. SGT perfectly responded to our expectations and ensured exemplary project management", said Guy Fougerolle, Technical Director for the thematic channels of TF1 Group.

*Experts that deliver*



“We thank SGT for their contribution to the success of this project, for the reactivity of the team and their professionalism with regards to all operational aspects”, said Vincent Ledoux, Project Director, and Michel Mastraud, Technical Director at TMC.

“The choice of SGT was a natural one as the workflows already existed and were fully tested and proven”, said Béatrice Lennoz Gratin, Area Manager at SGT. “TMC was looking for a solution able to evolve the system in a reliable manner and within a short time frame, by sharing already existing equipment and adding new features to enhance and harmonize the media management.”

### **Playout from TMC’s control room in Monaco**

NT1’s playout system is handled through TMC’s Monaco control room with an active/active security cluster to ensure highest systems availability featuring a synchronized Main and Back-up channel and a central database in Monaco. The playout system also integrates an “Advanced Channel” (for playout preview) that is configured identically to the one in place at TMC.

### **Media Management and Acquisition in Boulogne (Paris region)**

The acquisition management for the Monegasque platform has been completed with a remote *SeaChange* video server based at NT1’s headquarters in Boulogne near Paris. Two Media Manager workstations from SGT manage the identification, acquisition, content checking and archiving tasks.

### **Joint subtitle and archiving management for the two channels**

SGT has evolved the *Traffic Interface* so that TMC and NT1 can manage subtitles not only during the acquisition but also during the playout process. SGT has developed a playlist analyzing tool to alert the operator in case of missing subtitles in the *Tomato (Tcube)* equipment that is run by the playout system.

TMC and NT1 share the same archiving space. SGT manages a new archiving robot through *Diva Manager (Front Porch)*. This workflow adds to the existing archiving workflow type NOL (based on an Apple archive server). The two systems are complementary and offer a secure and fast solution with reduced transfer for a data volume of more than 8,000 elements.

### *Experts that deliver*



**About SGT:**

With 20 years of experience in broadcasting, SGT is a leading global software vendor providing innovative solutions for the broadcast and media industries. More than 300 TV channels worldwide use SGT's award-winning software suite, VEDA™, such as Arte, BeTV (Belgium), Canal +, EPTV (Algeria), Eurosport, France Télévisions, M6, ProfMedia (Russia), RTBF (Belgium), RTL, SBS (Netherlands), SWR (Germany), TF1, TSR (Switzerland), TV5 Monde. The solution based on a service-oriented architecture (SOA) features high flexibility and modularity offering seamless integration into each client's environment. The company was founded in 1990 in France. For more information visit SGT's website at [www.sgt.eu](http://www.sgt.eu)

**About TMC and NT1:**

TMC and NT1 are free general TV channels that are broadcast on all platforms, mainly on the TNT. For more information on TMC: <http://www.tmc.tv> ; on NT1: [www.nt1.tv](http://www.nt1.tv).

*Experts that deliver*

SGT – 27 rue Alfred Nobel – 77420 Champs sur Marne – France – Tel : + 33 (0)1 64 73 74 74 – Fax : + 33 (0)1 64 68 25 65 – [contact@sgt.eu](mailto:contact@sgt.eu) – [www.sgt.eu](http://www.sgt.eu)  
S.A.S. – Capital : 182.939 € – RCS Meaux B 352 982 847 – Code APE 5829C